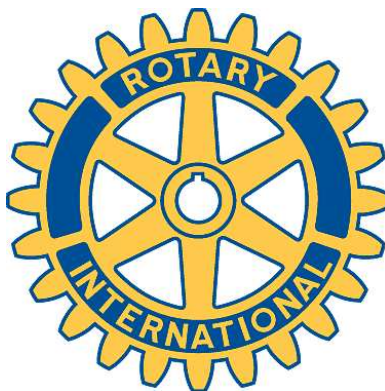


THE RICHMOND ROTOR



ROTARY CLUB OF RICHMOND, INDIANA
Charter No. 321 – March, 1917

District 6560



Our web site:
District 6560:
Rotary International:

www.RichmondRotaryClub.com
www.Rotary6560.org
www.Rotary.org



District 6560

Club 3419

March 3, 2009 No. 35

“Professionals meeting Professionals, where Knowledge and Numbers together, can make Wayne County more Literate.”

Attendance February 17, 2009	52.38%	Members	24
Fiscal year-to-date attendance	43.37%	Count	22
		Leave of Absence	0
		Honorary	2
		Attendance: excluding LOA & HON members	11
Guests:			1

Mike Guest of John Simpson

The Card drawing is at \$131 with 29 cards to go.



YEA!!----Gordon Henderson---- YOU MISSED..... LOL

GOT GRIN? Actual Children’s Science Exam Answers:

Q: Name the four seasons.
A: Salt, pepper, mustard and vinegar.
Q: What are steroids?
A: Things for keeping carpets still on the stairs.
Q: How is dew formed?
A: The sun shines down on the leaves and makes them perspire.
Q: How can you delay milk turning sour?
A: Keep it in the cow.

Q: What is the fibula?
A: A small lie.
Q: What does 'varicose' mean?
A: Nearby.
Q: What does the word 'benign' mean?
A: Benign is what you will be after you be eight.

Source: internet free material

Up-Coming Programs:

March 3 Skillman	Molly Fausset Whitehead - Strategic Initiatives Coordinator, Office of Lt. Governor Becky Skillman
March 10	Paul Kriese “Democratic national Committee Report” Call Pat James with any program ideas you might have!

This week’s program is a very important meeting for we will have Molly Whitehead visiting us to get from our members the status of Richmond and Wayne County. Her report back to the Lt. Governor will determine if she will come to Richmond. We have asked for Lt. Governor Becky Skillman to come to Richmond for a Business luncheon or Business Dinner and talk about how the state can help Richmond and Wayne County, especially in the area of education. So we need to have as many members there as possible. We need and respect your voices. Please make it a high priority for next Tuesday. Thanking you in advance for your attendance.

Club Birthdays

Max Bailey
Jodie Dwyer
Doug Oler

Happy Birthday!!

March 2
March 2
March 19

Club Anniversaries

Don Bates

Congratulations!

March 13 8 years



“Professionals meeting Professionals, where Knowledge and Numbers together, can make Wayne County more Literate.”

Last Week’s Program:



Our very own Gordon Henderson kept the club’s attention on Tuesday as he reported on author Malcolm Gladwell. Gladwell is the author of titles “The Tipping Point,” “Blink,” and “Outliers.” This multi-million dollar author is now being offered \$80,000 per hour to discuss marketing schemes with company CEOs!

Gladwell’s book “The Tipping Point” discusses how little things can make a big difference, and quickly. There are certain ways to begin a ‘social epidemic’ as Gordon discussed. Hushpuppies shoes’ sales erupted when they began appearing on fashion runways. NYC crime rates drastically dropped after multiple arrests were made for subway fare beaters. The Ya Ya Sisterhood book did so well because they marketed to areas where there was a high number of book clubs.

Gordon also discussed the knowledge he gained of ‘connectors,’ ‘mavens,’ and ‘salesmen.’ A connector is a person who is widely known and trustworthy, such as Paul Revere. A maven is an expert, and they want to be helpful and informative. A salesman believes in what they’re selling and makes it sound extremely good to their peers.

Gladwell’s book “Blink” discusses how some people know things in the blink of an eye, while others may not see it. Kouros statues are a good example of this idea. Although many museum curators believed Kouros Art at the Getty to be authentic, some artists/curators were able to take one look at the statue and knew it to be a fake. After much research, it was found that the Getty had paid millions of dollars for an unauthentic piece of art!

The author and literature that Gordon discussed with the club (in his always-captivating manner) would make very good reads and important tools for many members. Jd

2009 Quiz Bowl participants:



Lonesome Gordon



John Kelly – thinking?



Max Bailey – Setting up
Jodie Dwyer - Speaking

THE FOUR WAY TEST:

1. Is it the TRUTH?
3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?
2. Is it FAIR to all concerned?
4. Will it be BENEFICIAL to all concerned?

Web Site: www.RichmondRotaryClub.com -- www.Rotary6560.org -- www.Rotary.org

Richmond Rotary Club

Officers 2008 – 2009

President: Jodie Dwyer
President Elect: Albert Fullerton
Past President: Larry Turner

Executive Secretary/Treasurer: Shelley Rhoades
4521 Inke Road
Richmond, In 47374
Phone: (765) 935-3467
Email: srhoades@hotmail.com

Sergeant-at-Arms: John Kelley

Board of Directors

<u>One Year:</u>	<u>Two Years:</u>	<u>Three Years:</u>
Herb Fraser Pat James	John Simpson Harold Simpson	Tim Loyd Al Fullerton

COMMUNITY SERVICE:

Membership:	John Simpson & Board of Directors
Public Relations:	Paul Kreise & Gordon Henderson
Social Club Activities:	Harold Simpson
Club Programs:	Pat James
Goals:	
To keep the members informed of the communities activities through weekly programs.	
To promote the "Mission of Rotary" to club members.	
To promote community leadership through understanding and applying the 4-way test by club members.	
To promote club service & fellowship opportunities.	
To develop and implement a public relations campaign to promote Rotary's mission and encourage club membership.	

COMMUNITY LITERACY INITIATIVE

Literacy:	President Jodie Dwyer
Goals:	
To promote Literacy awareness though-out Wayne County and Richmond, Indiana.	
To promote vocational awareness through the diversity of job classifications in our club.	
To promote career development & recognize vocational accomplishments.	
To search out service opportunities to partner with other organizations in the community.	

ROTARY FOUNDATION AND INTERNATIONAL SERVICE

International Service:	Herb Fraser
Rotary Foundation:	Herb Fraser
Goals:	
To promote awareness of the many international Rotary programs worldwide.	
To encourage community participation in group study and student exchange programs with other countries.	
To promote Rotary's Ambassadorial Scholarship program, including encouraging local applicants for the program.	