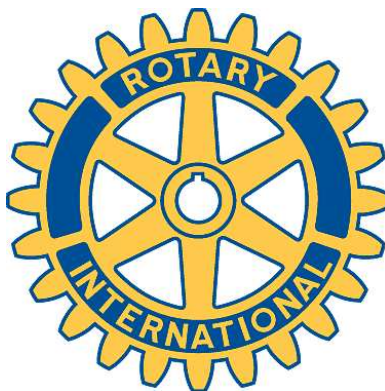


THE RICHMOND ROTOR



ROTARY CLUB OF RICHMOND, INDIANA
Charter No. 321 – March, 1917

District 6560



Our web site:
District 6560:
Rotary International:

www.RichmondRotaryClub.com
www.Rotary6560.org
www.Rotary.org



District 6560

Club 3419


April 21, 2009 No. 40

“Professionals meeting Professionals, where Knowledge and Numbers together, can make Wayne County more Literate.”

Attendance April 14, 2009	42.86%	Members	24
Fiscal year-to-date attendance	43.85%	Count	21
		Leave of Absence	0
		Honorary	2
	Attendance: excluding LOA & HON members		10
	Guests present		0

Guests:

The Card drawing is at \$168 with 13 cards to go.

YEA!!----Harold Simpson missed it!.....  **LOL**

Quote of the week!.

“Our greatest glory is not in never failing, but in rising up every time we fail.” Ralph Waldo Emerson
 “We can do anything we want to do if we stick to it long enough.” Helen Keller
 “If you can't convince 'em, confuse 'em.” Harry Truman
 “Parenthood remains the greatest single preserve of the amateur.” Alvin Toffler
 “A ship ought not to be fixed to one small anchor, nor life to a single hope.” Epictetus

Up-Coming Programs:

April 21	Deanna Beaman	River Rats Baseball
April 28	Alan Spears	SVP Trust Officer, First Bank Richmond
May 5	TBD	
May 12	Richard Murdock	IN State Treasurer

Pat needs your help; please give her a call with programs that you might have. 765-935-7771
 Call Pat James with any program ideas you might have!

ROTARY TEAM

- You can't stay in your corner of the Forest waiting for others to come to you. You have to go to them sometimes. - A. A. Milne, Pooh's Little Instruction Book*

Club Birthdays

Albert Fullerton
 Frederick Grohsmeyer
 Larry Turner

Happy Birthday!!

April 24
 April 07
 April 19

Club Anniversaries

Kenneth Bailey
 Max Bailey
 Albert Fullerton

Congratulations!

23 Years
 23 Years
 2 Years



“Professionals meeting Professionals, where Knowledge and Numbers together, can make Wayne County more Literate.”

Last Week’s Program:



Rotarian Paul Kriese shared with us his experience in working with the Obama election campaign. He talked about its structure how they created the election machine that brought the young folks to the polls in record numbers.

MEMBERSHIP -- WE NEED YOUR HELP

- You can't stay in your corner of the Forest waiting for others to come to you. You have to go to them sometimes. -*

1. WHERE ARE WE NOW?

The club seems to be at a stand still or as some view it disappearing.

August 2005, we had 32 members with an YTD 44% attendance. - **August 2006**, we had 31 members with an YTD 36.67% attendance. - **August 2007**, we had 27 members with an YTD 41.23% attendance. - **August 2008**, we had 26 members with an YTD 38.54% attendance. - **March 2009**, we have 24 members with an YTD 43.39% attendance. **Two** other members have announced that they will be leaving upon the sale of their homes.

As can be seen above, we are declining each year. The club has been active with various projects and has returned the monies back into the community and to Rotary International. This is good, however, with the membership reducing it becomes impossible for a few members to continue to provide the needed time for these ongoing projects.

2. WHERE DO WE WANT TO BE?

One objective that the club could work toward is to get the current attendance back up to at least a 60% - 70% range.

Another is to increase its membership by 100% in three years.

This would equal 24 new members, one new member for each current member bringing the total membership to 48 members by year end June, 2012.

3. How do we get there?

1. A survey of what would it take to get **all** members to attend.
2. What is missing?
3. A survey of all business and professional prospects in and around the Richmond community in order to determine which prospects to consider.
4. We would need a total member effort to participate in a membership drive.

Our goal would be 8 members per year for the 3 year goal.

This would be by the end of the Rotary year, June 30.

The resources needed would be an oversight committee and all of the current members.

We could follow the Muncie Club and hold one or two membership social times.

We could invite a known speaker to Richmond and hold a luncheon or dinner to raise funds and hold a membership invite.

We could create a committee that would be willing to visit prospects and invite them to Rotary.

A meeting will be called within the next 2-3 weeks for all members to get together to form and begin a new membership project.

THE FOUR WAY TEST:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Richmond Rotary Club

Officers 2008 – 2009

President: Jodie Dwyer
President Elect: Albert Fullerton
Past President: Larry Turner

Executive Secretary/Treasurer: Shelley Rhoades
4521 Inke Road
Richmond, In 47374
Phone: (765) 935-3467
Email: srhoades@hotmail.com

Sergeant-at-Arms: John Kelley

Board of Directors

<u>One Year:</u>	<u>Two Years:</u>	<u>Three Years:</u>
Herb Fraser Pat James	John Simpson Harold Simpson	Tim Loyd Al Fullerton

COMMUNITY SERVICE:

Membership:	John Simpson & Board of Directors
Public Relations:	Paul Kreise & Gordon Henderson
Social Club Activities:	Harold Simpson
Club Programs:	Pat James
Goals:	
To keep the members informed of the communities activities through weekly programs.	
To promote the "Mission of Rotary" to club members.	
To promote community leadership through understanding and applying the 4-way test by club members.	
To promote club service & fellowship opportunities.	
To develop and implement a public relations campaign to promote Rotary's mission and encourage club membership.	

COMMUNITY LITERACY INITIATIVE

Literacy:	President Jodie Dwyer
Goals:	
To promote Literacy awareness though-out Wayne County and Richmond, Indiana.	
To promote vocational awareness through the diversity of job classifications in our club.	
To promote career development & recognize vocational accomplishments.	
To search out service opportunities to partner with other organizations in the community.	

ROTARY FOUNDATION AND INTERNATIONAL SERVICE

International Service:	Herb Fraser
Rotary Foundation:	Herb Fraser
Goals:	
To promote awareness of the many international Rotary programs worldwide.	
To encourage community participation in group study and student exchange programs with other countries.	
To promote Rotary's Ambassadorial Scholarship program, including encouraging local applicants for the program.	